## Your Craft Beverage Flavor Experts

Established in 1902, Edgar A. Weber \& Company has produced the finest quality flavors and extracts for over 120 years.

## If You Come, We Will Build It...

For more than a century, E.A. Weber \& Company has been an innovative leader in
 developing flavors for all facets of the food and beverage industries.

Weber Flavors historically specialized in vanilla, "sweet", dairy, and natural fruit flavors. Our product line, now featuring an extensive and ever-growing variety of flavors to meet rising trends and customer needs, is well-known in the food \& beverage industry for its dependable and superior quality.

By working one-on-one with you from the very start, we combine our mastery of science and inventive creativity to build just the right flavor system for your application.

Whether this requires the artful design of a one-of-a-kind flavor, or a guided selection from Weber's extensive library of custom flavors, you can count on us to meet all of your flavor needs.

As a family of flavor architects, Weber is devoted to the precision of our product, fairness of our pricing, and satisfaction of our customers. The result of all this? We not only build quality flavors, we build quality relationships.

## Weber's Location...

Centrally located in Wheeling, Illinois, encompassing over 100,000 square feet, and certified to the SQF Food Safety
Standard and the SQF Quality Standard, our facilities are fully-equipped with state of the art laboratories, offices, wet and dry production facilities, refrigerated storage, and raw material and finished-goods warehouses.

Our national sales team is based in convenient locations across the United States and Canada.


## Development Capabilities

Our team of Certified Flavor Chemists, Certified Food Scientists, and Applications Technologists are standing by to devise the exact flavor system you need for your beverage. Whether matching an existing flavor, helping you flavor your product from scratch, or simply top-noting it with just the right flavor profile, our experts are ready to help.

## Sample Requests

When a quick sample is all you need, our experts select the best options from our library for your particular application, recommend usage rates, supply needed documentation, and swiftly get that $40 z$ sample bottle into your hands.

## Product Development

With your detailed descriptions and parameters, our Certified Flavorists will craft a brand new flavor from scratch, or custom blend existing flavors. Leave it to the Architects of Flavor to bring your concept to life.

## If you come, we will build it...

When time is of the essence, there's no faster way to build a flavor system than to utilize our new Test Kitchen and Sensory Testing facilities. Work one-on-one with our flavorists and applications technologists, and we can wrap up a project in just a day or two.
*Price targets and estimated annual volumes are required to utilize our R\&D resources.

## What's in a name? Is it a Flavor? An Extract? A Puree?

While these terms are often used interchangeably, they can mean different things.
An 'Extract' is generally made entirely with ingredients from the named product, using a solvent like ethanol to extract the flavor components. For example, Lemon Extract can be made from lemon oils and Pure Vanilla Extract is made from vanilla beans.

A 'Flavor' can be made from natural or artificial ingredients, including extracts or juices, or a combination of these. Flavors include creative combinations or "fantasy" flavors such as 'Apple Pie Flavor' or 'Birthday Cake Flavor'.
'Purees' are pureed versions of fruits that are often stabilized with other ingredients, or enhanced and strengthened with the addition of a flavor or extract.
No matter what you call them, our flavors will help your product taste spectacular, consistently, every time you use them.

## Weber Flavors Top 40: Alcoholic Beverage Trends

1. Orange
2. Strawberry
3. Peach
4. Vanilla/Extract
5. Lime
6. Cherry
7. Raspberry
8. Chocolate
9. Apple
10. Mango
11. Blueberry
12. Caramel
13. Lemon
14. Ginger
15. Pineapple
16. Watermelon
17. Bourbon
18. Blood Orange
19. Cinnamon
20. Butter
21. Blackberry
22. Cranberry
23. Cake
24. Grapefruit
25. Pomegranate
26. Lemonade
27. Black Cherry
28. Pear
29. Coconut
30. Tea
31. Banana
32. Pumpkin
33. Tequila
34. Apricot
35. Passionfruit
36. Rum
37. Grape
38. Key Lime
39. Mint
40. Peanut Butter

## You might also consider...

Acerola
Bacon
Bahama Mama
Balsamic
Banana
Banana Nut
Basil
Bergamot
Birch Beer
Bitters
Aromatic
Herbal
Orange
Black Raspberry
Bloody Mary
Spice
Blue Curacao

Alcohol-Based Flavors: Flavors to Accentuate or Mimic Spirits, Cocktails, Wine \& Beer

| Agave | Sweet | Cream/Crème | Long Island Iced | Prosecco | Tonic | Merlot |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alcohol Burn | Brandy | de Cocoa | Tea | Quinine | Triple Sec | Mulled |
| Anise | Chambord | de Menthe | Mai Tai | Rum | Vermouth | Red |
| Amaretto | Champagne | Daiquiri | Margarita | Butter | Dry | Red Spiced |
| B-52 Type | Cola | Gin | Mexican Coffee | Jamaican | Sweet | Sangria |
| Beer | Grape | Herbal | (Kahlua Type) | Punch | Vodka | Sauterne |
| Birch | Pink | (Jägermeister | Mimosa | Runner | Whiskey | Sweet |
| Ginger | Chartreuse | Type) | Mint Julep | Sweet | Drambuie-type | White |
| Hoppy | Citron | Hops | Mojito | Scotch | White Russian | White Spiced |
| Irish Red | Cognac | Irish | Moscow Mule | Sherry | Wine | White Zinfandel |
| Stout | Orange | Cream | Mudslide Type | Rum | Chablis | Woodruff |
| Bitters | Coquito | Whiskey | Orange Peel | Sweet \& Sour | Citrus |  |
| Blue Curacao | Cosmopolitan | Juniper Berry | Liqueur | Tequila | Dandelion |  |
| Bourbon | Type | Limoncello | Peach Belini | Lime | Marsala |  |

## If you come, we will build it

Working one-on-one, we help you build just the right flavor for your application. Using a consistent vocabulary to describe a flavor's attributes helps our flavor architects understand your unique flavor needs.


The Flavor Wheel highlights commonly used descriptors at Weber Flavors, allowing us all to describe a flavor profile in a consistent and similar manner. Our master chemists then artfully design and construct a one-of-akind flavor or select from our extensive library of extracts and flavors to achieve the exact flavor profile and strength that you require.

## Edgar A. Weber \& Company

549 Palwaukee Drive
Wheeling, IL 60090
weberflavors.com

